

INVOICE


wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494594-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Jamestown Associates
 Attention: Accounts Payable
 5 Mapleton Road, Suite 300
 Princeton, NJ 08540
 USA

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK CO	

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	494594	06327805

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/16/12	Eyewitness News	5am - 5:30am	MT-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/15/12 5:18 AM Eyewitness News 5am - 5:30am :30 ARMO1003H \$500.00 NM									
2	10/15/12	10/16/12	CBS: THE EARLY SHOW	7am - 9am	MT-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WFSB M 10/15/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 ARMO1003H \$800.00 NM 1 WFSB M 10/15/12 8:53 AM CBS: THE EARLY SHOW 7am - 9am :30 ARMO1003H \$800.00 NM 2 WFSB Tu 10/16/12 7:26 AM CBS: THE EARLY SHOW 7am - 9am :30 ARMO1003H \$800.00 NM 8 WFSB Tu 10/16/12 8:40 AM CBS: THE EARLY SHOW 7am - 9am :30 ARMO1003H \$800.00 NM									
3	10/15/12	10/16/12	9am-10am	9am - 10am	MT-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 9:44 AM 9am-10am 9am - 10am :30 ARMO1003H \$500.00 NM									
4	10/15/12	10/16/12	Eyewitness News	12pm - 12:30PM	MT-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/15/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 ARMO1003H \$750.00 NM 1 WFSB Tu 10/16/12 12:00 PM Eyewitness News 12pm - 12:30PM :30 ARMO1003H \$750.00 NM									
5	10/15/12	10/16/12	Eyewitness News	5pm - 5:30pm	MT-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/15/12 5:13 PM Eyewitness News 5pm - 5:30pm :30 ARMO1003H \$1,800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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494594-1	10/21/12	October 2012	10/01/12 - 10/21/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Roraback For Congress	ANDREW RORABACK COI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/15/12	10/16/12	Eyewitness News	5:30pm - 6pm	MT-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WFSB M 10/15/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 ARMO1003H \$1,800.00 NM									
7	10/15/12	10/16/12	Eyewitness News	6pm - 6:30pm	MT-----	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$2,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WFSB M 10/15/12 6:21 PM Eyewitness News 6pm - 6:30pm :30 ARMO1003H \$2,100.00 NM 3 WFSB Tu 10/16/12 6:12 PM Eyewitness News 6pm - 6:30pm :30 ARMO1003H \$2,100.00 NM									
8	10/15/12	10/16/12	Eyewitness News	11PM - 11:35PM	MT-----	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$1,900.00									
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9	10/20/12	10/20/12	7a-9a Sat. Eyewitness New	7am-9am	-----1-	:15/:15	1	\$500.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB Sa 10/20/12 7:43 AM 7a-9a Sat. Eyewitness New 7am-9am :15 ARBL1015H \$250.00 BK 									

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16	10/17/12	10/19/12	Eyewitness News	5:30pm - 6pm	--WTF--	:15/:15	2	\$1,800.00	BK																																																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>--WTF--</td><td>2</td><td>\$1,800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>W</td><td>10/17/12</td><td>5:52 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:15</td><td>ARBL1015H</td><td>\$900.00</td><td>BK</td></tr><tr><td></td><td></td><td></td><td></td><td>5:55 PM</td><td></td><td></td><td>:15</td><td>ARBL1015H</td><td>\$900.00</td><td></td></tr><tr><td>1</td><td>WFSB</td><td>F</td><td>10/19/12</td><td>5:43 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:15</td><td>ARBL1015H</td><td>\$900.00</td><td>BK</td></tr><tr><td></td><td></td><td></td><td></td><td>5:44 PM</td><td></td><td></td><td>:15</td><td>ARBL1015H</td><td>\$900.00</td><td></td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	--WTF--	2	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	W	10/17/12	5:52 PM	Eyewitness News	5:30pm - 6pm	:15	ARBL1015H	\$900.00	BK					5:55 PM			:15	ARBL1015H	\$900.00		1	WFSB	F	10/19/12	5:43 PM	Eyewitness News	5:30pm - 6pm	:15	ARBL1015H	\$900.00	BK					5:44 PM			:15	ARBL1015H	\$900.00											
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
494594-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK CD	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/17/12	10/19/12	Eyewitness News	6pm - 6:30pm	--WTF--	:15/:15	2	\$2,100.00	BK
18	10/17/12	10/19/12	Eyewitness News	11PM - 11:35PM	--WTF--	:15/:15	1	\$1,900.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$1,900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB W 10/17/12 11:22 PM Eyewitness News 11PM - 11:35PM :15 ARBL1015H \$950.00 BK 11:23 PM :15 ARBL1015H \$950.00									
Total Spots							34		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$39,700.00
<u>Agency Commission</u>	\$5,955.00
<u>Net Amount Due</u>	\$33,745.00